



Ticket Seller Sales Pitch Guide

Sales Pitch Guide

- Hi, I'm _____ and I'm raising money for _____ so that we can _____.
- To raise money we are selling these tickets for \$10.
- With each ticket you get some great music downloads and a FootballMania sweepstakes game card.
- With your game card you can win up to \$250 in each of last 10 weeks of the NFL season based on the teams on your game card. Each card gives you 10 chances to win!
- You don't need to know anything about football to win!
- You can read the details on how to play along on the game card or on the website.
- Will you consider helping us out and having fun playing along with the sweepstakes? You can make this a WIN WIN fundraiser for both you and me!
- Ok great! I just need to collect your contribution and your ticket stub and we are good to go! Thank you so much and have a blast playing along this season!!!

Important next steps after a sale

- Write the buyers contact information on the stub
- Collect the money from the buyer
- Give the money and the stub to your fundraiser leader

The Ticket with Music Access Code

To raise money, you sell CharityMania Tickets (i.e. the stub here at the top). With each ticket, buyers get an access code that allows them to download digital music from our CharityStudio.

The Promotional Sweepstakes Game Card!

A promotional game card is located beneath each CharityMania ticket. Sweepstakes participants have a chance to win \$1000s in prize money based on the number of points scored by the teams printed on the back of the game card.

Your Contact Info

The name and contact information for your organization is printed directly on the front of the game card so people know whom they are supporting.

CharityStudio
Music Downloads for Charity!

To download your music from the CharityStudio

Access Code: 1234 - 9A501

- Go to the website www.charitystudio.com.
- Enter the access code found on the top right corner of this ticket stub.
- Select the music you want to download and follow the on-screen instructions.

Music and books are the property of the artists. The content is for personal use only. The content cannot be used for resale or any other purpose except those stated explicitly in the license agreement found on the CharityStudio website.

Check your game card # **1234 - 9A501** at www.charitymania.com

Your FootballMania teams by week

1) Oct 26 - Oct 30 Denver Oakland Houston	2) Nov 2 - Nov 6 Atlanta Tennessee Baltimore	3) Nov 9 - Nov 13 Minnesota Buffalo Cincinnati
4) Nov 16 - Nov 20 Dallas San Diego Indianapolis	5) Nov 23 - Nov 27 Kansas City Detroit Denver	6) Nov 30 - Dec 4 Dallas Green Bay Arizona
7) Dec 7 - Dec 11 Miami Tampa Bay San Francisco	8) Dec 14 - Dec 18 Chicago Green Bay Houston	9) Dec 21 - Dec 25 Washington Pittsburgh Carolina
10) Dec 28 - Dec 31 Cleveland Jacksonville New England	Bye Weeks: Teams that do not play (i.e. have a bye) in a given week are assigned that team's score from the prior week.	

FootballMania 10 Week Sweepstakes Rules

(1) Your game card contains 10 different 3-team combinations, each randomly generated and randomly assigned to one of the last 10 weeks of the pro football season. (2) Prizes are awarded each week to the 25 game cards whose teams score the most total combined points relative to all other cards in a given week. The 5 cards that score the least total points also receive prizes. Grand Prizes are awarded to the one card with the most, and one card with the least, total combined points scored over all 10 weeks. (3) If two or more game cards are tied with the same score, "total net yards" is used as the primary tiebreaker. See website for tiebreaker examples. (4) A football team that does not play (i.e. has a bye) in a given week is assigned that team's score from the previous week. (5) Minimum odds of winning: 1 in 16.9 for the entire season; 1 in 165 in each week; 1 in 2480 for a grand prize. (6) No purchase necessary to play. Void where prohibited. (7) Sweepstakes ends after all games played. (8) To enter the sweepstakes, the organization on the front of this card must activate the card number. To request a free game card, ask the organization in person (see contact info on front of card) for a "free game card request form", complete the form, and mail to the address shown on the request form along with a self-addressed stamped envelope postmarked before week 4. A game card will be assigned to you and mailed in the return envelope sent with your form. (9) See website for additional details and to view winning game cards.

Organization Name: _____
Street Address: _____
City, State, and Zip: _____
Phone number: _____
www.charitymania.com

Name: _____
E-mail: _____
Phone: _____
Full Mailing Address: _____

1234 - 9A501

Example Winner

Let's say your game card has these teams in Week 6

Team	Points Scored
Dallas	42
Green Bay	35
Arizona	41
Total points	118

If the total combined points scored by the teams is one of the 25 highest, or 5 lowest this week, then the game card wins prize money!

Rules and Winners

The sweepstakes rules are written on the game card. In addition, card holders are encouraged to visit the CharityMania website to see if they are a winner. Winners are posted after the completion of all the games each week of the sweepstakes.

Stub

You collect the game card holder's contact info and return the stub to your organization.

Sweepstakes begins on October 26th, 2017